

The Guild of Property Professionals' National Advisory Council (NAC)

Roles & Responsibilities

NAC Objective:

The Guild's National Advisory Council is a committee of Members who collectively represent our diverse, independent UK-wide network. The Guild will hold quarterly meetings covering topics such as market updates from the Council's respective areas, new concepts/ideas The Guild requires opinion/feedback on, as well as ideas the NAC Members wish The Guild to consider.

Each Council Member is asked to engage with their local area in order to build a connection between Members and facilitate a line of communication with The Guild Head Office.

The Council will also act as a sounding board to advise, mediate, help and resolve complaints and disputes which impact the membership or individuals, should a topic which requires committee opinion arise.

The NAC requires full participation, enthusiasm and drive.

Term:

18 Months

Specific Responsibilities:

- Meetings
 - Quarterly meetings will be held in London each year, each last around 6 hours.
 - Attendance is required at (up to) four meetings in London per year.
 - Lunch will be provided for attendees on the day.
 - Any travel expenses can be claimed back, if required.
 - Council Members are asked to attend at least three meetings a year in person, with one virtual attendance.
 - To feedback on marketing initiatives which benefit the network via email, ad hoc.
 - To be part of a WhatsApp group with the other Council Members to give opinions/feedback on an ad hoc basis.
- Regional Ambassador within the network
 - As Council Members, we ask that you represent and engage the agents local to you in the following ways:
 - Your email and mobile number will be listed in the Members' Hub for agents to reach out to you.
 - To build a relationship and work alongside your Guild regional representative (i.e. Account Manager or Business Development Manager) when required.
 - We ask that you reach out to agents local to you and engage with them via email or video once a quarter (at least).
 - To be identified at Regional Meetings or Conferences as a Guild NAC Council Member for agents to talk to.

- Local agents should be invited to share ideas or concerns with you, which we ask you to raise, where relevant, in the quarterly NAC meetings.
- We ask that following each NAC meeting you share any key/relevant meeting outcomes with those within your region afterwards. *Note, we ask any topics disclosed to the NAC in confidence will be kept confidential.*
- Regional Ambassador outside the network
 - To act as a voice for The Guild in PR, should a query for a local area arise.
 - To assist The Guild with press releases, data or information for press, as and when required.
- Your voice
 - Everyone's opinion is valid, and we operate an equal opportunities policy during the meetings.
 - Be open, honest and objective in your opinions of The Guild and its associated products and services, as well as new topics covered during the meetings. We welcome challenge and debate.
 - Communicate the opportunities, challenges and market conditions of your own region; the NAC is a collaborative Council and sharing is a prerequisite of a valuable meeting for everyone.
 - Bring new ideas to the table at every opportunity – including, but not limited to technology, marketing, training, events, products and services.
 - To be active in the Facebook Group, sharing market activity or Guild benefits, for example.

The Benefits:

- The Guild will offer you a free ticket to The Guild Annual Conference and Regional Meetings (should a fee be required).

Termination:

- An individual's position on The Guild's National Advisory Council is offered and held at the discretion of The Guild's CEO.
- Failure to meet the requirements of the role can result in being asked to leave.
- We ask anyone wishing to leave gives 3 months' notice.